

ISHORTANSWERTYPEQUESTION

1. How does mass media provide information to people?

Ans:

It is mass media that gives information to people and their representatives on all issues from political, health, economics, education to the government's role during natural crisis like tsunami, earthquake and etc.

2. Write a short note on media freedom and its restrictions.

Ans:-

Media has freedom of expression under the Constitution but it is not absolute. Restrictions are imposed to protect national security, Sovereignty, Integrity and International relation.

3. Mention who makes social advertisements.

Ans:-

Social advertisements refer to advertisements made by the government or private agencies that have a message for society.

4. Differentiate between Print media and Electronic Media.

Print Media	Electronic Media
(i) Newspapers, magazines, and other Printed Periodicals	(i) Television, radio and Internet
(ii) Uses Printed technology	(ii) Uses electronic and digital technology.

II. LONG ANSWER TYPE QUESTIONS:

1. Describe the evolution of technology in mass media.

Ans:- * The technology in mass media keeps evolving with time.

* Earlier, there was only the newspaper, which was the main source of information.

* Then radio emerged, providing news and entertainment through audio.

* Later, television became popular combining audio and visuals to reach people more effectively.

* Now, the internet has become an integral part of everyone's life, allowing instant access to information and communication across the globe.

I. SHORT ANSWER TYPE QUESTIONS:

1. Name the different types of water bodies.

Ans:-

The different types waterbodies are Oceans, Sea, rivers, lakes ponds, Spring, Streams etc.

2. Define water Vapour.

Ans:-

*Water from the waterbodies on the earth evaporates due to the Sun's heat.

*This water on evaporation is on the gaseous form.

*The gaseous form of water is known as water Vapour.

3. Write Short on Salinity of Ocean water.

Ans:-

A large amount of salt is dissolved in the Ocean water which makes it salty. The Common Salt is the main Constituent of Ocean water. For every 1,000 gm of Ocean water, there is 35 gm of salt dissolved in it.

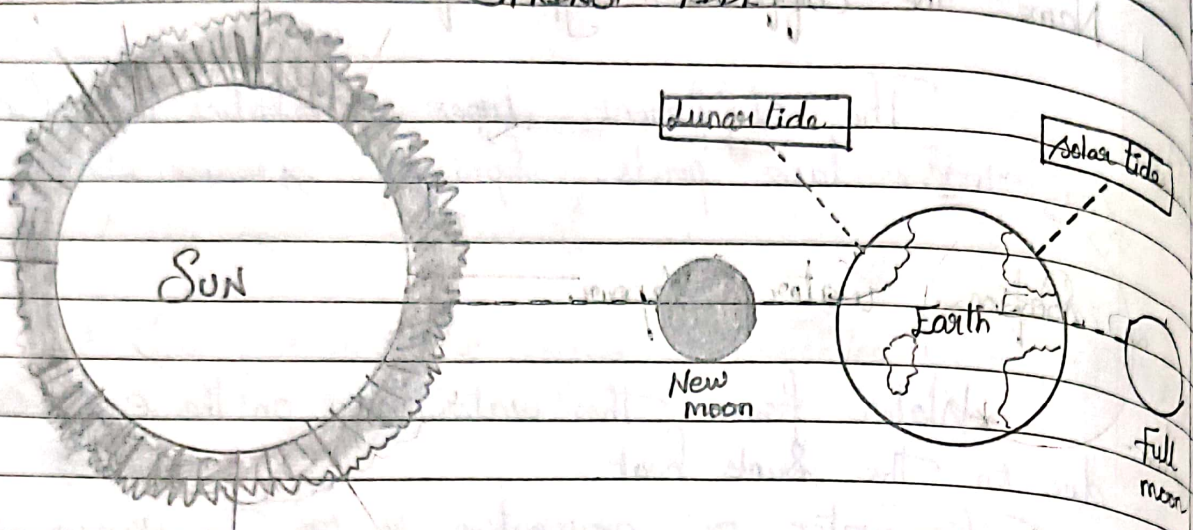
It is also interesting to note that the Salinity Varies in different parts of the same Ocean.

II LONG ANSWER TYPE QUESTIONS

1. Draw a Diagrammatic representation of Spring tide and Neap tide

Diagram of Spring tide and Neap tide

SPRING TIDE



NEAP TIDE

